



CHAPTER 9: CREATING MORE CASH

There are many ways to squeak a little more cash flow into your life. Here are a few things you can do online to save and earn money.

1. **Cut out excess spending.** Save postage by paying your bills online. Save gas by seeing if your boss will let you work from home one or more days a week. Brew your own coffee for cents on the dollar. Consider joining an online coffee club that automatically sends you fresh beans in the mail each month.
2. **Cancel magazine and newspaper subscriptions.** Most magazines and newspapers now maintain an online presence. Save money, save the environment, and read online. Try:
 - www.ipl.org
 - www.onlinenewspapers.com
 - www.wired.com

3. **Cancel cable.** Sure there may be interesting programming on TV, but in case you haven't noticed there's also a video revolution happening online. Many TV networks stream their recent episodes online for free and unique, user-generated content abounds on the Internet. Try:
 - <http://abc.go.com>
 - www.youtube.com
 - www.dailymotion.com
4. **Give your opinion.** Marketing focus groups have moved out of the cramped room with donuts and onto the Internet. Many companies will pay you small amounts of cash, airline miles, or coupons for retail merchandise just for giving your opinion. Try:
 - www.OpinionPlace.com
 - www.e-rewards.com
 - www.greenfieldonline.com
5. **Stop buying new books.** The Internet has manifold opportunities for used books, shared books, and free books. You'll never pay full price again. Try:
 - www.alibris.com
 - www.powells.com
 - www.bookfinder.com
 - www.gutenberg.org
 - www.sharebooks.ca
6. **Search for coupons.** Whenever you purchase something online, especially if it's the first time you are shopping at that specific e-tailer, check for coupons. Often, you can get 10% off on your first order or free shipping. And don't stop there. Use a search engine to combine the name of the store with "coupons" and see what turns up. Try:
 - www.dealcatcher.com
7. **Become an affiliate.** If you have your own blog or Web site and you aren't participating in affiliate advertising, you could be losing potential revenue. Companies like Google and Amazon offer you money when people click their ads hosted on your site. Many other companies participate in affiliate advertising, and it can be a great way to earn money to pay for Web hosting.
8. **Sell things you don't need.** If there's something collecting dust in your basement, garage, or attic, chances are *somebody* out there wants it. You'll need to clean it up, take photos, and research its approximate value. Try using Amazon Marketplace for books and music, eBay for collectibles and electronics, and Craigslist for furniture and appliances.
9. **Turn unique skills into profit.** Are you good with animals? How about computers? Can you write? Can you sew? Advertise yourself as a dog-walker, a computer fixer, an editor, or a seamstress online. Try:
 - www.craigslist.org
 - www.guru.com
 - www.ifreelance.com

10. **Help organize someone else's life.** Are you highly organized? Do you enjoy working with others? Do you know your way around town? You could make money helping others by doing what comes naturally to you. Try the National Association of Professional Organizers or the American Errand Runners Association at:

- www.napo.net
- www.errandinfo.com